

3 GATEWAY



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Campus interaction with community is goal UNO's Three new deans hold common belief

By CHRIS NIGRIN
Gateway Editor

New CBA Dean Larry Trussell leaned back and adjusted his tie. "I think the emphasis should be on the continuation of the existing program and activities of the college," he said.

"I think we should improve the quality of all programs, enhance the visibility and image of the college within the community," he said, as he tapped a ball-point pen against one hand.

New Education Dean Donald Myers sat at the round table and placed his forefinger at his temple. "I think our major mission is improving education at UNO. I think, though, that we have a larger mission than that. I'm not satisfied with just that."

"We should continue doing a good job on campus but must look beyond campus to the community."

"I think the University has declared an area of interest, has envisioned and hoped for a greater role with the community" such as with the Omaha Symphony, the Omaha Ballet, and the Joslyn Art Museum, new Fine Arts Dean C. Murray North said as he reclined in an orange chair.

"It's natural for an urban campus."

Besides being new to their posts, the three recently appointed deans have something else in common — their belief that the University must work closer with the community.

All three assumed their positions in August.

Trussell, who had been acting dean since William Muse left UNO at the end of the academic year, has an advantage over the other two recently appointed

deans.

He has come up through the ranks and knows the campus, the students, his colleagues in the business college and the administration.

Trussell also is not new to the dean's post. He was associate dean under Muse and has been acting dean three times — including his term this summer.

He was acting dean during the summer of 1974 and from July 1977 through August, 1978, while Muse was on special assignment.

Trussell, 35, said he believes that receiving the accreditation at the graduate level that the College of Business Administration is seeking would improve the image of the business

college in the community.

He also said that the college must develop more programs for the community.

The Downtown Education Center offers "an exciting opportunity for the business college," he said, adding that he plans to organize more business seminars.

(continued on page 5)

CBA seeks accreditation

UNO's College of Business Administration is trying once again for accreditation, said CBA Dean Larry Trussell.

The business college, which has accreditation at the undergraduate level, recently initiated a two-year process to receive accreditation from the American Assembly of Collegiate Schools of Business (AACSB).

He said the process was initiated just a few weeks ago when he and the Chancellor wrote to the AACSB to apply for accreditation.

The College of Business Administration had been "working toward" the accreditation for five years, since former Dean William Muse had arrived by "developing the college," Trussell said. Muse resigned in the spring.

The college "made other attempts" to receive accreditation, but either drew back or was rejected, Trussell said.

The first year of the two-year process, 1979-1980, will be a self-study year, during which the business college will accumulate all relevant data, "everything possible." The material will then be reviewed by an AACSB accreditation committee, Trussell said.

After the data review, the accreditation team will make an on-site visit to see if the college has met the requirements. The College of Business Administration won't know until April, 1981, if they have received accreditation, the dean said.

Trussell said his "highest priority" is "to complete the accreditation process success-

fully." He said he believes the accreditation at the graduate level will help the business college gain more respect from the community and area businesses.

At one point three years ago, the process had advanced to the point where there was actually an accreditation team on campus, but the application was turned down, he said.

The areas that were identified as weaknesses then were the student-faculty ratio, the level of research by faculty members, the bachelor of general studies degree granted through the College of Business, curriculum, and admissions policies. These issues are not considered a problem now, he said.

One of the basic require-

(continued on page 12)



LARRY TRUSSELL

Performance criteria re-evaluated

By GARY ROSENBERG
Gateway Associate Editor

New standards for academic probation and suspension are expected to be approved within the next month by the Faculty Senate.

The present retention criteria, which have been in effect for about 25 years, are expected to be raised, according to most members of the Academic Standards committee.

The committee, comprised of several Faculty Senate members, is currently reviewing three proposals (see box) aimed at upgrading UNO's academic standards.

Academic Standards chairman James Wood said his committee's study of the retention proposals was the result of a "Board of Regents' dictum. They want us to review the present standards with an eye toward raising them."

Committee member George Harris, a banking and finance professor, said he had been "pushing for 15 years to get these (standards) raised."

The academic performance proposal approved by the Faculty Senate last May has drawn criticism from some, including Student President/Regent John Kirk. Kirk said the Faculty Senate resolution would severely affect freshmen and minority students; many of them would be placed on probation or suspended under the resolution.

An impact statement prepared by the Institutional Research office indicated the Fac-

Present System		Faculty Senate Resolution	
Probation	Cumulative GPA	Probation	
Hours Attempted		Students whose GPA falls below 2.0 will be placed on probation and will remain in that status until their cumulative GPA is raised to 2.0 or above.	
12-16	1.2	Suspension	Cumulative GPA
17-26	1.4	Hours Attempted	
27-42	1.6	0-26	below 1.75
43-57	1.8	27-39	below 1.85
58 plus	2.0	40 plus	below 2.0
Suspension		Student Development Services Proposal	
Students failing to raise their cumulative GPA to the above requirements after one semester will be suspended or will have probation extended by action of the College, School, or Division Committee responsible for academic standards. No student will be suspended who has achieved a cumulative 2.0 since initially being placed on probation.		Probation	
Council of Academic Deans Proposal		Students whose cumulative GPA falls below 2.0 would be required to see their advisor. Students whose GPA falls below the following would be placed on probation.	
Probation	Cumulative GPA	Hours Attempted	Cumulative GPA
Hours Attempted		12-30	1.75
12 plus	below 2.0	31-45	1.85
Students on probation will not be allowed to take courses on an ungraded basis.		46 plus	2.0
Suspension		Suspension	
Students on probation will be suspended if their current semester GPA is below 2.0 and their cumulative GPA falls below the following:		Students on probation will be suspended if their current semester GPA is below 2.0 and their cumulative GPA falls below the following:	
Hours Attempted	Cumulative GPA	Hours Attempted	Cumulative GPA
12-26	1.75	16-30	1.75
27-39	1.85	31-45	1.85
40 plus	2.0	46 plus	2.0

ulty Senate resolution would effect about 15 percent of all UNO students. The statement showed that more than 32 percent of the University Division students would be suspended under the faculty resolution for low grades. Most University Division students are freshmen.

The proposal by Joe Davis, assistant vice chancellor for Student Development Services, was the only one to include graduated probation standards. Under the other systems, students whose cumulative grade point average (GPA) fell below 2.0 would be placed on proba-

tion.

"There's a certain amount of freshman shock," Davis said. "We need to give these people time to get their feet on the ground." Davis said he was also concerned about older students.

"I'm really concerned about

automatic suspension," Davis said. Unlike the other proposals, the Faculty Senate resolution would make it possible for a student to be suspended without first being placed on probation.

The Academic Standards committee has requested reports from all of the academic deans on the adherence to the present standards and any problems with them. So far, only Dean Alan Hackel of the College of Continuing Studies has responded. Davis suggested that there has been inconsistency in the application of the present standards.

Wood said he thought the new academic standards would be a combination of the three proposals.

"My feeling is students will have to work harder," Wood said. "We probably will have higher attrition."

Wood said he already feels there is some grade inflation, but said, "I suspect the grading policy will remain the same. I hope they (professors) will be more interested in students not doing well and give them additional guidance and counseling."

"I have a sneaking hunch that students will work harder and get better grades," Wood said. He said he was interested in student input on academic performance standards. Wood said he expects the Academic Standards committee to devise new performance standards within the next two weeks.

Modeling, computer science careers her goal

UNO student holds Miss Nebraska title

Beauty pageant representative Evelyn Rahm said she is combining careers in modeling and computer science because it is "important to be able to present yourself in the business world" and because she wants "a field that is secure."

A 20-year old junior majoring in computer science at UNO, Rahm believes her specialization will give her the security necessary to pursue a career in the precarious world of modeling.

Rahm holds the title of Miss Nebraska for Miss World America and is currently in the Virgin Islands to compete for the title. The competition runs through Sept. 16, but won't be aired until October, she said.

She was chosen to represent the state on the basis of her performance in the Miss Nebraska for Miss USA pageant. Rahm was named Miss Congeniality in that contest. Poise and personality were the criteria for her selection.

Rahm said she became involved in pageantry at 17 when she entered and won her first competition — the Miss Gumbo Universe title. She reigned over Mississippi's Gumbo Festival.

Her experience in this pageant prompted her to enter the Miss Mississippi for Miss USA competition. Rahm said she became discouraged after not placing in the Miss Mississippi pageant.

Different Attitude

She moved to Nebraska two years ago and became involved in the Miss Nebraska contest. She entered the competition with "a different attitude," Rahm said. She decided to have fun and meet people, she said.

She said the advantages of her pageantry experience have been the people she has met and the poise she has gained. Rahm also said she has received a letter from Vice Chancellor Ron Beer wishing her good luck.

When asked how she felt about criticism of beauty pageants, Rahm said the Miss USA and Miss World-America competitions were different from the Miss America contest. She said Miss America contestants are judged on talent and

appearance in a swimsuit and evening gown, but that Miss World-America and Miss USA hopefuls are chosen on the basis of appearance in a swimsuit, and evening gown and an in-depth interview. Talent is not a factor in judging, she said.

Rahm, who has a 3.7 grade point average, said the interview is a very significant part of the pageant judging because it shows how much poise a contestant has and how well she can use her mind.

At the Miss World America contest, each woman will be interviewed by 11 judges on a one-to-one basis. Each judge will talk to each contestant for five minutes she said, adding that Sonny Bono will be one of the judges.

Rahm said that before the Miss Nebraska pageant she had talked to past contestants who said the competition had a "dog-eat-dog" atmosphere and that it was "political, rigged." She said she didn't experience any of that rancor in the contest, but she has seen the dog-eat-dog mentality in other pageants.

Agrees partially

On women's liberation, Rahm said she agrees partially with the movement's philosophy. She said she would like men to keep the "macho" role because women aren't physically "cut out" for that role.

"In anything that deals with the mind and intellect, men and women are equal," she said, adding she enjoys having a man open her car door.

She said her views were "right in the middle" on most issues, adding that a person must have views on both sides of every issue to be successful. Rahm, who has lived or visited in 40 states, said that people in California, for example, are too liberal to be successful. With her father in the service, she said she lived in Hawaii, Ohio and California.

The model said she plans to be a part-time instructor this fall at Patricia Stevens Fashion and Secretarial College. She said she will teach a Finishing Course, that will include ramp techniques, modeling and presenting oneself.



POSING ON CAMPUS . . . is the reigning Miss Nebraska for the Miss World America competition, Evelyn Rahm. The 20-year-old UNO student, who is currently in the Virgin Islands for the contest, is combining careers in modeling and computer science.

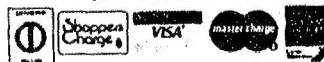
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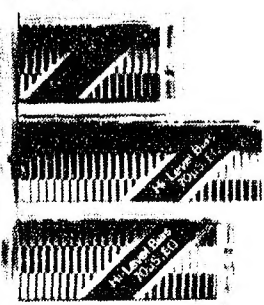
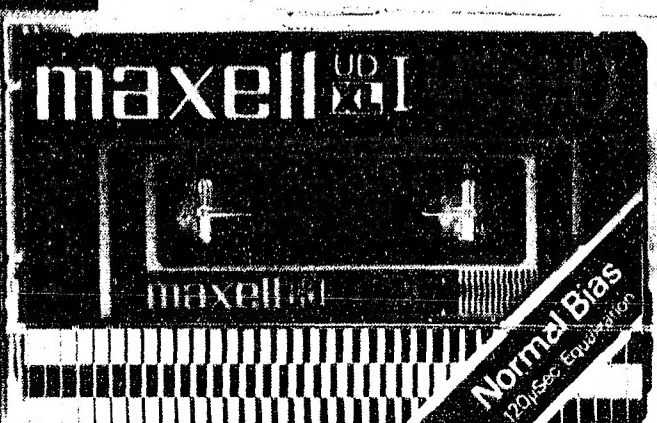
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Crossroads Center

Program series to put focus on city, arts

The 10th season of "The Way of a City" will open September 12 with a panel discussion on Omaha and the arts, and a tour of the Kutak art collection.

The eight week program, which consists of a series of lectures and tours, is sponsored by the Junior League of Omaha, Inc. and the College of Continuing Studies at UNO. It was designed for area residents to learn more about what is available in Omaha.

Topics to be dealt with range from "Omaha and the Arts — A Different Perspective" to "Ethnic Culture" and "Health Care".

Different sites

Each of the eight programs will be held at different locations.

Charles Bercaw of the College of Continuing Studies said the program is an ideal way to see the city and to meet the newsmakers of Omaha.

"The Way of a City" is unique to Omaha, according to Bercaw. He said even though other cities in the country have patterned programs after the one in Omaha, none of them have succeeded. "The Way of a City" will cover such topics as local and county government, education, social services, and the arts.

The fee for the eight weeks is \$15.00 and can be paid to Bercaw at the Conference Center in the Eppley Building, or can be sent along with an application to the Division of Conferences and Institutes of the College of Continuing Studies at UNO. The applications and a schedule of meetings are available at the Conference Center.

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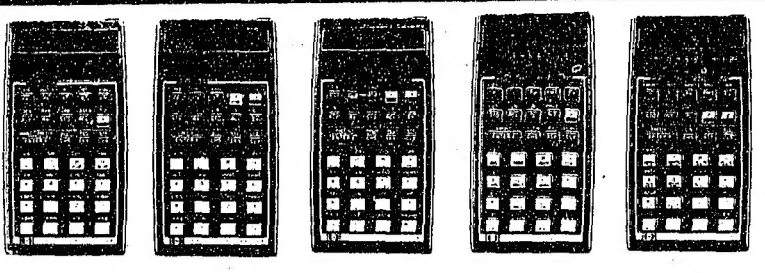
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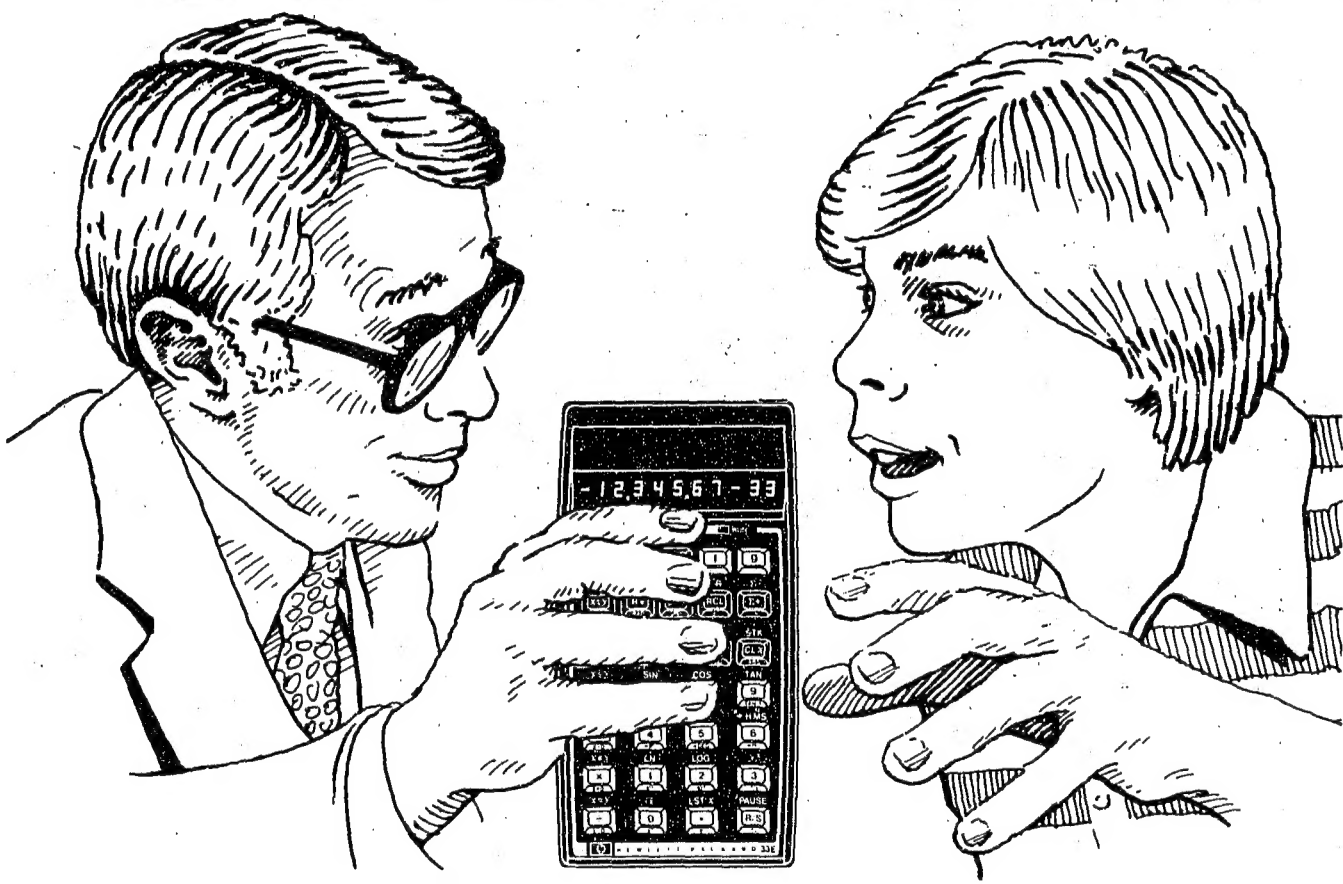
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Some C-line employees seek bargaining rights

Another University group has begun the fight for collective bargaining rights.

C-line employees, or hourly-wage staff members, have begun passing around pledge cards to recruit

supporters for a proposed union in the Retailers and Professional Employees local.

If the C-line employees are successful in acquiring 30 percent of the signatures of an estimated 450 eligible

employees, the local will file with the court to hold an election. The election would determine whether the staff members want to form a union.

The C-line employees have thrown their hats into the ring, as have the faculty members supportive of the American Association of University Professors' efforts to represent their colleagues in labor negotiations.

But the real question should be why do University staff and faculty feel the need to bargain collectively? Salaries and wages seem to be the major issue being contended.

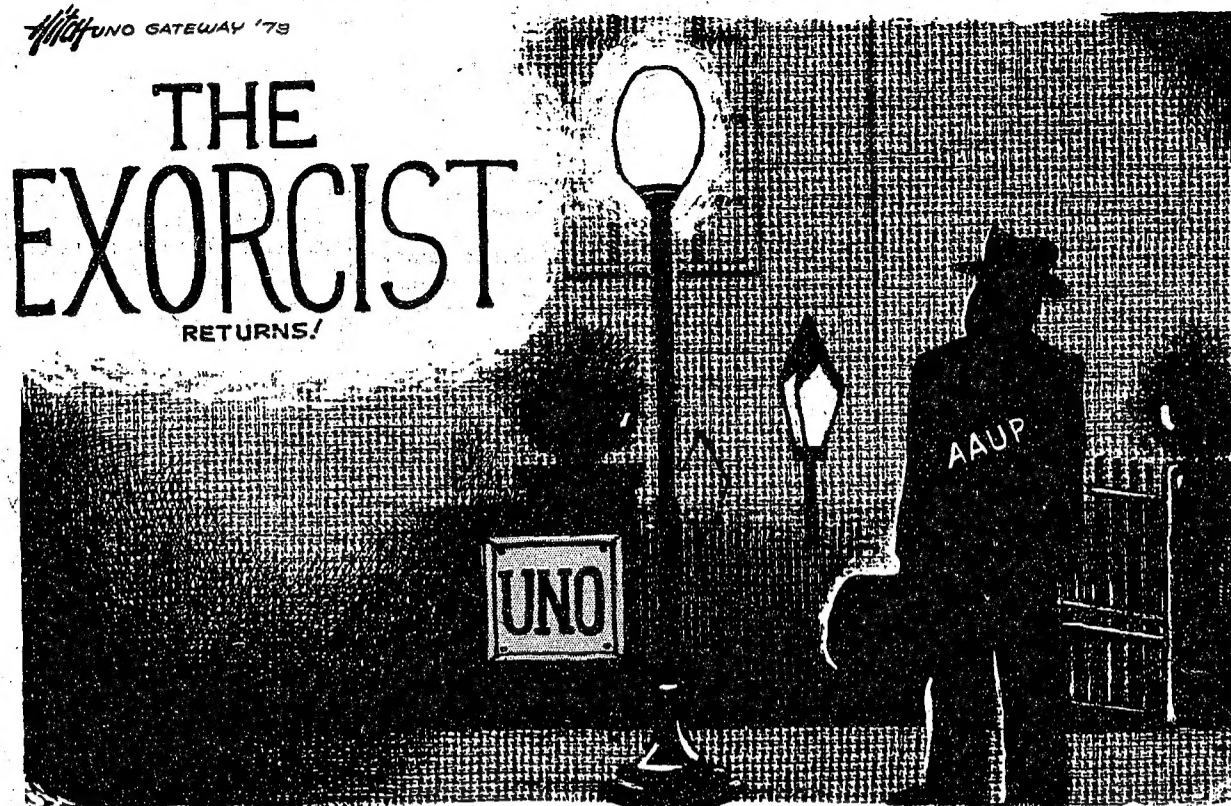
Some faculty members feel their salaries are too low and some are opposed to the present method of merit pay distribution. The present system gives professors four percent for satisfactory performance, 2½ percent for merit and a half-percent at the Chancellor's discretion.

Some staff members are unhappy about what they consider low pay and the recent Hayes Reclassification. Many C-line employees received new job titles and new job classifications. Some received pay boosts, while others say they believe they were downgraded.

The University seemingly has reacted to the faculty's discontent; a 10 percent hike over the 1979-80 budget allocation for faculty salary increases is being sought. Also, Chancellor Weber has promised the Faculty Senate a change will be forthcoming in the current merit system.

But what about the staff? The University has apparently not reacted yet to the staff discontent.

A C-line union would appear to have a good chance of succeeding at UNO.



Crime waves fill dog day August afternoons

By NICHOLAS VON HOFFMAN

CBS referred to it as an "epidemic" of bank robberies. At first, The New York Times eschewed the contagion theory of hold ups to call what was happening a "surge." The Boston Globe named it a "rash," but knowledgeable mass media appreciators knew what it really was, was August.

Crime waves, to use the old-fashioned word for crime epidemics, surges and rashes, ordinarily occur in August. The reason they occur in August is that nothing else does. The classic crime wave consists of reporting crimes which, with seasonal ups and downs, go on all year, every year.

The holdup of a delicatessen won't make the papers, much less the television, but the announcement of one delicatessen robbery a day for 30 days, that's news. Others might simply call it squirreling a lot of little crimes into one big felony. No matter, a properly reported trend causes goose pimples and goose pimples in the viewers send up the sales of false teeth cleaner.

The discovery of a trend is — par excellence — the act of making news out of routine non-news by redefining the mundane into the extraordinary. The New York Times, always the industry leader, broke new ground in trend discoveries with a report the other day that "the FBI discloses a trend within the trend."

"Armed robberies of banks showed only a small rise from July 1978 to last month . . . But in 'note or oral-demand robberies,' as the Bureau calls them, the rise was from 30 to 94. Such robberies are usually accomplished by a single person who quietly passes a note or talks to a teller and comes away with \$1,000 or \$2,000."

For journalists not clever enough to find a trend within a trend, there can be local, regional and national trends; discrepancies between trend lines are cause for thrilling explanations, such as the news that

Atlanta banks have lowered their robbery rate by "a get-tough policy that threatens the robber with being shot if he's caught on the scene."

Proclamations of get-tough policies have a long and hallowed history in American reportage, as does any shoot-on-sight order. Both push up the viewer ratings and are therefore honored.

Wherever there is a trend, there is a social scientist to explain it. The hallmark of the mass media social scientist quote is the denial of the obvious. The reporter calls up el famoso Dr. Ernest Ganzweiskopf and the first thing that renowned scholar explains to the unsophisticated is that the last thing a bank robber wants when he robs a bank is money. Not moola but macho is what he's after; 20 years ago, it wouldn't have been moola or macho but mama who made Billy the Kid do it. Then the fashion was to blame mother for the crimes of her adult sons; nowadays Ma is off the hook and a chap who knocks over a bank does it to show how loud he clanks when he walks.

Never out of favor is the social status explanation. In the underworld community, a bank robber is in a higher social economic status group than a mugger. "Because of the large

sums of money involved, bank robberies have a high degree of status in the criminal world and in the popular mind," the Boston Globe quotes one "motivational psychologist" as explaining.

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But epidemics and surges — I'm not so sure about rashes — have their ebbs and flows too. Having built up the impression that Bonnie and Clyde are back, the next step is to knock down one's own scare story. We begin getting pieces telling us that, really, banks lose three or perhaps four times as much money to embezzlers as to holdup men. Then we are told that every installation from mechanical changemakers down to those computer terminals in airports are counted as banks when they're robbed; after that we're informed that these itty-bitty bank branch offices often have no guards and no more protection than Moe's Hardware

Store. At length, we get the picture. The guys who used to knock over the small, independent gas stations that the oil companies have put out of business are victims of economic displacement who had to shift over to bank heists or apply for unemployment compensation.

A crime wave does something else. At its conclusion, it can make no-news and small pranks into big stories, as this recent lead to a New York Times piece exemplifies: "On a rare day, when there were no bank robberies in the city, anonymous male callers dialed 911 a total of 20 times yesterday to falsely re-

port robberies in midtown and lower Manhattan."

Luckily, it was just about at that point that our State Department, undoubtedly smitten by the dog day dpidrums also, attempted to do a pas de deux with a Russian ballerina. Had not the attention of the mass media machine been distracted to the domestic storms of Gospodin Aleksandr Godunov and his wife Lyudmila Vlasova, we would soon be hearing of an alarming epidemic, surge or rash of false alarms paralyzing police work in 50 major American cities.

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UNO GATEWAY

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Three new deans share same belief

(continued from page 1)

ments for accreditation is that all degrees must be granted by the business college, Trussell said, adding that the bachelor of general studies degree in business was granted by the College of Continuing Studies. Trussell said all business degrees are now granted by the College of Business Administration.

He also said the faculty-student ratio is lower now than it was because the college had added faculty for the past several years. The college has also held steady the number of credit hours, by putting a ceiling on it, he said.

The ceiling that was placed on credit hours has had an effect on those students turned away from classes at registration, Trussell said. Once a class

is closed, it can't be opened for a student because of the ceiling, he said.

The faculty-to-student ratio is one reason the college hasn't moved its classes to a bigger room to allow more students in. Trussell said a low faculty-student ratio is required to qualify for accreditation.

A few minor changes were made in curriculum to fulfill qualifications for accreditation, he said. "A couple of courses" were added to the requirements for students in the College of Business Administration, he said.

Research has been increased so that faculty, especially those teaching graduate courses, can keep current in their areas of specialization, he said.



C. MURRAY NORTH



DONALD MYERS

up and coming

NOTICE: The deadline for Up and Coming announcements to be included in Friday's Gateway is 1 p.m. the preceding Monday. **NO EXCEPTIONS.**

A fellowship dinner for all UNO students will be held Sunday at 6 p.m. at the University's Religious Center. For information contact Fred at 558-6737.

The Honors Student Program Organization will meet Tuesday at noon in Room 302 of the Student Center.

The Educational Office Personnel Association will meet Wednesday at noon by the Library fountain. Lunch will be catered or you may bring a brown bag lunch.

The Red Cross Bloodmobile will be at UNO Sept. 19, from 10 a.m. to 2 p.m. in the Student Center. For information call Margie Cook at 341-2723.

The downtown YWCA at 3929 Harney will hold an insurance workshop for displaced homemakers Monday from 7:30 p.m. to 9 p.m. To sign up for the free

workshop call 342-2748 today to reserve a spot.

Be a campus colleague for a newly arrived international student. Help them discover the who, what, where and how of UNO and Omaha. If interested sign up at Room 250 in the Student Center.

The Red Cross will sponsor a canoeing instruction course at Standing Bear Lake, 138th and Fort, Sept. 17, 19, 21 and Oct. 3 from 6 p.m. to 9 p.m. Interested persons should contact the Red Cross at 341-2723 ext. 173 by Wednesday.

Any faculty or staff members interested in joining the Faculty/Staff bowling league should contact either John or Shirley Fey at 397-6459 or 554-2300.

The English diagnostic placement test will be given Saturday. Call 554-2794 for details or stop by Room 305 in the Business Administration building.

The BLAC will raffle off a 25-inch color TV set Sept. 15 at 2 p.m. Tickets can be purchased at 50 cents each in Room 126 at the Student Center. Information call 554-2345.

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Verne's Views

Where Are We At?

This question may be asked by any number of students, or Faculty-Staff members hunting for a parking space at 10:00 a.m. or, I may ask myself the same question at the beginning of the semester regarding parking. During the first week, I feel that traffic and parking has settled down quicker than past years. On Thursday of last week, there were still 20 student parking spaces available in the First Christian Church lot after the officers finished their traffic routine for the morning. Several Faculty-Staff lots still had available spaces.

AK-SAR-BEN parking has begun at a rate of 880-900 vehicles per day. This is about 50-100 less than we peaked last year.

A word of advice and caution — there are only so many spaces available on campus. It is impossible to provide spaces for everyone. I suggest the following alternatives:

1. Walk, if possible.
2. Use the MAT buses.
3. Park at AK-SAR-BEN and ride the shuttlebus.
4. Share a ride with someone or opt for a carpool permit.
5. Park on Campus if you have early classes or after lunch when spaces begin to open.

What about Violations?

If you received a violation for "No Valid Permit" you may have it (one) cancelled provided you purchase a parking permit.

Night Parking Permits

Night Parking Permits are valid on campus after 3:00 p.m. only. If you have to come on campus before that time, you may park in the First Christian Church lot, stop by the Campus Security office and obtain a Temporary Permit, or park at AK-SAR-BEN.



WRC open house to begin Monday

By SHARON CHILDERS
Gateway Staff Writer

The Women's Resource Center (WRC) will offer some practical programs for both men and women during their open house September 10-14.

Events planned for the week include a note-taking skills pro-

gram, a program on co-op babysitting, a film called "She Shall Be Called Woman," a credit day program, and a day for informal discussions with WRC staff. All programs are free.

Mary Mudd, of the University Division, will coordinate the

note-taking skills program. She will explain various note-taking tactics so you can get more out of your teacher's lectures, explain what type of notebook is best to buy, and allow time for a practice session to see if you have mastered the skills.

The credit day program, coordinated by Jean O'Hare, chairperson of the Nebraska Commission on the Status of Women, will allow students to discuss financial questions. O'Hare will explain how to establish and maintain a good credit record.

"These programs are addressed toward women," said Carol Frye, director of the Women's Resource Center, "but everyone is welcome."

The WRC staff will be available to answer any specific questions individuals may have on informal discussions day. Stu-

dents are invited to browse through the center and enjoy free refreshments.

"The Women's Resource Center is dedicated to enriching the lives of women and men as students and members of the community," said Frye. "We hope to promote individual growth and provide additional educational experiences."

Any student with an idea and interested in establishing a program should contact Frye.

"Ideas are needed," she said. "The students are limited only by their imaginations."

The brown bag programs presented throughout the year have something for everyone. On October 5, (just before mid-term exams), a test taking skills program is offered. A legal services program is offered on November 6, and a program on the

Equal Rights Amendment is offered on December 5.

Support groups are now forming for individuals interested in discussing various topics with other students. Topics range from assertiveness to single mothers. The groups will meet at the most convenient time and dates for the majority of members. Anyone interested should stop by Room 232 of MBSC or call 554-2730.

In addition to these programs and groups, the WRC also offers three individual counseling, a referral service, practicum internships, and assistance in program development for groups and individuals.

"Students are welcome to come in all day, any day, to see how we can be of service to them," said Frye. "Come in and see what we have to offer."



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Maybe you and your wife or husband could qualify for this type of program. It won't hurt to check it out. A phone call or visit to our campus may just be the answer to your money problems while getting your education.

Why not give us a chance to tell our story? Today would be a good day.

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Ask for Mr. Bromley or Mr. Orr

P.S. Our indoor Olympic pool, tennis courts and athletic facilities are here for your use also. Why not drive out and visit our campus? The coffee pot is always on.



classifieds

Classified ads (except business) are published at no charge for UNO students, faculty and staff. Suitable identification must be presented when ads submitted. Please limit ad to 25 words. No phone-ins will be accepted. All ads must be in the Gateway office by noon Friday for inclusion in the following week's papers. Business ads are \$5 per week for 25 words or less. The Gateway reserves the right to refuse or edit any ads submitted.

HELP WANTED:
WE NEED STUDENTS for office or labor positions. Earn extra money, get paid same day. Call HELP, Inc., area's largest temporary help service, 733-8050.

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CRUISESHIPS! YACHTS!! No experience. Good pay! Europe! Australia! So. Amer. World! Send \$4.95 for APPLICATION/INFO/REFERRALS to CRUISE-WORLD 3, Box 60129, Sacto, CA 95860.

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FEMALE ROOMMATE to share nice, large, 2 bedroom apartment at 30th & Leavenworth. On bus line, \$90/month plus lights. Call Lauri, 449-4230, MWF days and 292-1533 evenings.

WANT TO BUY: ELECTRIC portable typewriter, call 554-2427 or after 5 p.m., call 455-6639.

NEED STUDENT to watch 1st grader from 3-5 p.m. for 4-5 days per week in my home. 51st & Blondo area, must have own transportation. If interested, call 541-7321 until 4:30 or 553-0789 after 5:30.

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FEMALE to share large 4 bedroom house with 3 other girls. Near 30th & Leavenworth. Must like to party. Call 346-3741, after 5 p.m.

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TYPING — Olivetti Word Processing or IBM Selectric II, dissertations, theses, term papers, etc. Professional. Diane 291-7043 or Edith, 292-2461.

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DO YOU need help in either Accounting or Business Statistics? If so, call Jack at 333-0506.

PERSONALS:

BE A CAMPUS COLLEAGUE for newly arrived international students for 2 to 4 weeks. Help them discover the who, what, where and how of UNO and Omaha. If interested, get forms from Room 250, MBSC.

BLAC RAFFLE on September 15, 1979. Donation of 50¢ ticket. Tickets may be purchased in Room 126, MBSC. Drawing at 2 p.m., at the Octagon. Need not be present to win.

NEW AND OLD FRIENDS are invited to OPEN HOUSE and Fellowship Dinner at University Religious Center, September 9, 6 p.m. Sponsored by United Christian Ministries' campus ministry student organization.

THE HONORS PROGRAM Student Organization will meet Tuesday, September 11, at 12 noon, in MBSC 302. Members please attend.

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1973 VW Thing, excellent mechanically, great body, and good economy! Call 498-1721. Price \$1700.

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Muppet Movie appeals to both kids and adults

Remember the Muppets? Yeah, those furry little hand puppets that used to be on educational television and then went national. They have a new movie out called "The Muppet Movie," and it's even better than their TV show.

This film may be slanted to the younger people, but old and young alike will enjoy this one. The humor is fantastically conceived, and what passes for violence is laughable, no wonder it got a "general audiences" rating. This is not to say that the movie is horribly juvenile or Walt Disneyish in its presentation. Just plain good viewing.

The people involved with the production are to be highly praised for their ingenuity in the filming of this show. As far as I could see, there were no signs of hand controls for any of the Muppets.

The casting was especially good in that it surprised the viewing audiences with guest stars like Steve Martin, Mel Brooks, Milton Berle, and James Coburn. However, none of these guest stars received a substantial role in the movie.

The character that appeared

to be extremely well thought out was Kermit, the frog. He came across to the viewer as a romantic, easygoing and sincere character, caught up in a dream that he could not fulfill alone.

The entire movie is a satire of the human race, with strong tendencies towards American citizens. Everyone wants to be a movie star and this is the central theme of the movie.

In "The Muppet Movie," Kermit and his friends get a chance to live the dream of almost every American alive. This is the lure of the film. Viewers will want to laugh, cry, cheer, and feel the disappointment that each character goes through, and walk away feeling refreshed.

The movie ads read, "More entertaining than humanly possible," and I'm inclined to believe it. This could possibly be the best viewing experience that anyone could undergo. A surprisingly refreshing musical that will tantalize your senses and leave you feeling wonderful.

"The Muppet Movie" is now showing at the Six West, Cinema Center, and Midlands 4 theatres. — Jerry Epperson



Faculty art work on display

The fall opening of the UNO art gallery at 133 So. Elmwood Drive features a diverse assortment of the art faculty's work in an exhibit which will run until Sept. 14.

The different media featured include lithographs, paintings, sculpture and ceramic pieces.

The most outstanding example of craftsmanship here lies in Larry Bradshaw's "Leaves," a pencil rendering of a vast universe of tree leaves. The tonal qualities are blended in a soft, graceful harmony that almost creates a third dimension for the observer to pass through.

Most of the paintings are above average in execution and design. Henry Serenco's "Painted Pots" provides an aged, rusty bronze atmosphere with its pale yellows, browns and occasional charcoal shades. An understated luminosity helps the eye to search out forms where color is sparse.

Thomas Majeski's lithograph "Decadence" is a very nice, earthy work with realistic tones set against a composition of blending masses. The colors seem rich enough to belie the concept of decay, though the message is definitely felt.

The steel sculptures of Sidney Buchanan are basically for the mind's eye to interpret rather than criticize. His "Hanging Green Series #3" is a giant tubular mass resembling exhaust pipes freshly meshed into a steel wall.

For the potter, Serenco also contributes a series of mugs and bowls that are glazed in deep brown earth colors and executed in a pleasing style akin to early American Indian design.

In general, the many experimental devices created by such artists as Gary Day, Peter Hill or Stephen Lahr may overwhelm the realist here, but the pure variety should please almost any art enthusiast. — Bruce McCorkindale

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Women's Resource Center OPEN HOUSE

September 10-14

9:00 a.m.-5:00 p.m.

Milo Bail Student Center — Room 232

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Monday, Sept. 10 (1-2 p.m.)
NOTE TAKING SKILLS ... Learn to take better class notes.

Tuesday, Sept. 11 (1-3 p.m.)
CO-OP BABYSITTING ... Explore alternatives to expensive day care costs.

Wednesday, Sept. 12 (9:30, 12:00, 2:30)
"SHE SHALL BE CALLED WOMAN" ... A film sketching women's role in history.

Thursday, Sept. 13 (1-3 p.m.)
CREDIT DAY ... Learn how to establish and keep a good credit record.

Friday, Sept. 14
INFORMAL DISCUSSIONS ... Open day to talk with the staff.

Free Refreshments



Labor Day celebra



Take a bow, Omaha.

The city deserves quite a bit of credit for the four-day celebration of labor: Septemberfest III. While building a carnival atmosphere around 14th and Webster Streets downtown last weekend, the city also did its part to tear down many misconceptions.

Gone for most Omahans are the myths that had dogged both labor unions and performers, and several myths about downtown. The thousands who came to Septemberfest III saw labor and artists, young and old, rich and poor gather to celebrate a year's worth of hard work, then walk through downtown at night to their cars, maybe for the first time without fear.

"It's unbelievable," said Omaha police officer Jim Kucirek, one of seven guarding the closed streets around Septemberfest. By Monday afternoon, Kucirek said there had been reports of an assault and a "Till tap" in the carnival midway, but explained that the incidents were minor considering the size of the crowd.

"It's been real quiet. The crowd has been very cooperative."

Kucirek explained that his biggest job had been keeping the many people with bottles and cans from entering the grounds.

"I tell them that they can drink it here (outside the barricades) until they're done, then go inside. Last night, (Sunday) some guys came up with a case of Pabst. I told them they couldn't go in, so they sat over there on the grass and had a little party, then went in."

Kucirek emphasized that the cooperation between, in his case, civilian and officer, was making his job easier.

"The Teamsters each volunteer four hours and stand guard at the gates, alongside the officers. It really makes it nice to have a civilian along to help, and it makes the public a little more comfortable to see more security."

Also giving comfort were several Red Cross volunteers. One woman, who did not wish to be

named, said that Septemberfest III was "a little quieter" than previous years.

"We've given out a lot of Band Aids and aspirin, but not much else. And it's been a surprise that only one girl has been treated for heat exhaustion," as temperatures reached into the 90s.

Another volunteer said he has treated more feet over the weekend "than ever in my whole life. People that won't wear shoes are just stupid."

Explaining that each had put in about 28 hours at the first aid station during the weekend, they said the toughest part was finding people to volunteer their time on holidays. "Or ones that don't mind not getting paid for it."

There were problems, however, that occurred between the Marshall Tucker-Santana concert, which opened the festivities Friday night at Rosenblatt Stadium, and the Septemberfest Orchestra's rendition of the "1812 Overture" and fireworks display that officially closed the weekend Monday night.

Though the expected sellout at Rosenblatt stopped at the halfway point, the 11,000-plus that did attend were treated to superb performances by both Santana, the M-T band and Jonesin', a late replacement for Pat Travers.

From the fiery performance of Carlos Santana and his band, which lacked only the strong vocals of the absent Greg Walker, to the triple encore treat of Marshall Tucker, the crowd was both warm and responsive.

Many of the 1,100 runners that participated in the Septemberfest 10,000-meter run Saturday morning expressed displeasure with the conditions, which were unavoidable due to a hard rain at the start, and a delay in getting the run underway.

"They screwed up the start by allowing all the late entries to sign up," said Jon Martin of Omaha, who finished among the upper half of the runners. "They got started about 15 minutes late, and by that time everybody was getting a little angry."

SEPTEMBERFEST III... in pictures. Clockwise, from top, Carlos Santana joins the Marshall-Tucker Band during their concert at Rosenblatt Friday night; the dazed view from the beer garden tent; one of several hot air balloons set aloft on Labor Day; the Chris Monahan Dancers, and a shot of the crowd taken at the Rosenblatt concert.



ERFEST III

Special feature



tion bashes myths

"Then it rained really heavily about three minutes into the race, so we had to run in water the whole way, which made it tough to really see what we were running through. I was running with a guy that I knew usually finished in the top 50. But he stepped on something and fell. I saw him finish way back with a really big knot on his ankle."

Martin, who has run in eight other events this season, said another unsettling delay followed the race while runners waited for times and the award ceremonies.

"The beer garden wasn't open when we finished."

Another athletic event with a few complications Saturday was the boxing card held at Civic Auditorium. More frustrating than the small turnout was that some fighters didn't show.

"It was the most disorganized, ridiculous farce I've ever been to," said Pat Barrett of Omaha. "And I wouldn't be saying this if I hadn't spent \$5 on a ticket."

Barrett said though 12 bouts were promised, "There weren't 12 fights. Some of the guys even fought twice just to get rid of the trophies. Nobody liked it."

Barrett suggested Septemberfest not associate its name with events unless they be well run, so as not to give an overall bad impression of Septemberfest.

But at the main stage and the beer garden stage, the only complaints came when belly dancers ended their performances.

According to Mike Whittlesey, who manned the 50-foot long bar in the beer garden tents, more than 21,000 cases — half a million cans of Schlitz — would be consumed in the four days.

"Some people haven't been drinking as much as they might, because it's Schlitz and a lot of people don't like the beer. But that's also worked to keep the crowd under control."

A few daring stunts were pulled off under the tent, including several drinkers shinning up the center poles and touching the top of the tent. One young girl allowed herself to be walled in atop a table until finally, when the rows of beer cans went higher than her head, she broke out, ala girl-from-cake style.

And there were those interested in selling not beer, but a career in the armed forces. Several branches were represented, including the National Guard, which brought along an array of equipment, and the Navy.

"We are spending most of the time just answering questions and allowing prospects to view the type of equipment they may be working with," said recruiter Mike Walsh of the Guard. "Any prospects we talk to here, we follow up on later."

Walsh, a UNO junior studying criminal justice, said most of the equipment on display, which included a 60-foot portable bridge, had come from the Ashland depot.

"We have a lot more equipment that we wouldn't bring, but we explain to people that we have an open house in Ashland coming up soon, and they can view it all then."

Performing with recruiting in mind were the members of the Navy parachute team, which entertained the crowd each afternoon.

The team delighted the crowd below with jumps in colored smoke, some involving up to four men.

Jumping from two helicopters in an attempt to be the closest to a pre-set target on the ground "is about the best feeling you can get with your

pants on," said Jim Kauber, team rigger (who makes sure all preparations are in order) and winner of the day's kitty for being closest to the target.

As he sipped Hershel Davis, the assistant team commander, tried to explain the feeling of stepping out of a helicopter at 10,000 feet.

"It really isn't a distinct feeling of falling, because there's nothing at that height to judge it by," Davis said. "It's a lot like having a fan blowing full in your face."

"I think the guys, who are the most outstanding members of the underwater demolition team, are adrenalin freaks. It's as addictive as for a guy who's on drugs. You gotta make your five jumps a week or you get antsy."

Jim Williams, a veteran of four years of jumping, agreed. "When I jumped today, I hung on to the helicopter skid for a while, waving and laughing. It's just a really good feeling."

Davis, who has 14 years of jumping to his credit, said the Labor Day performance was unique.

"We're used to jumping from about 12,500 feet, but the choppers don't usually fly about 8,250."

"So when we jumped today from 10,000 we were stretching it a little both ways."

Davis said Septemberfest III had been a better experience for the team, because of incidents when they jumped last year.

"They were having a concert at the same time last year, and our narrator on stage was getting cans and things thrown at him. A lot of the guys didn't want to come back," Davis said.

"But I've been listening to the comments today, and we all feel that it turned out well. Much better than last year."

Gary Schweikhart, entertainment coordinator of Septemberfest III, also felt this year's festival turned out well.

"The biggest problem is that everyone is thoroughly exhausted,"

Schweikhart said that there were a few spacing problems when acts ran behind, but most were endured by the audiences, such as when Bill Bailey's Banjo Band was held over for an encore during its performance Sunday night.

"But the main stage is my responsibility and I feel that everything went well here. We didn't have as much room last year, which may have helped ease the crunch somewhat," Schweikhart said.

The entertainment coordinator said more people were pleased with Septemberfest III because of the wide variety of the acts.

"We've had rock and roll, vaudeville, and tonight we have the '1812 Overture' set to fireworks. It's been an all-around show."

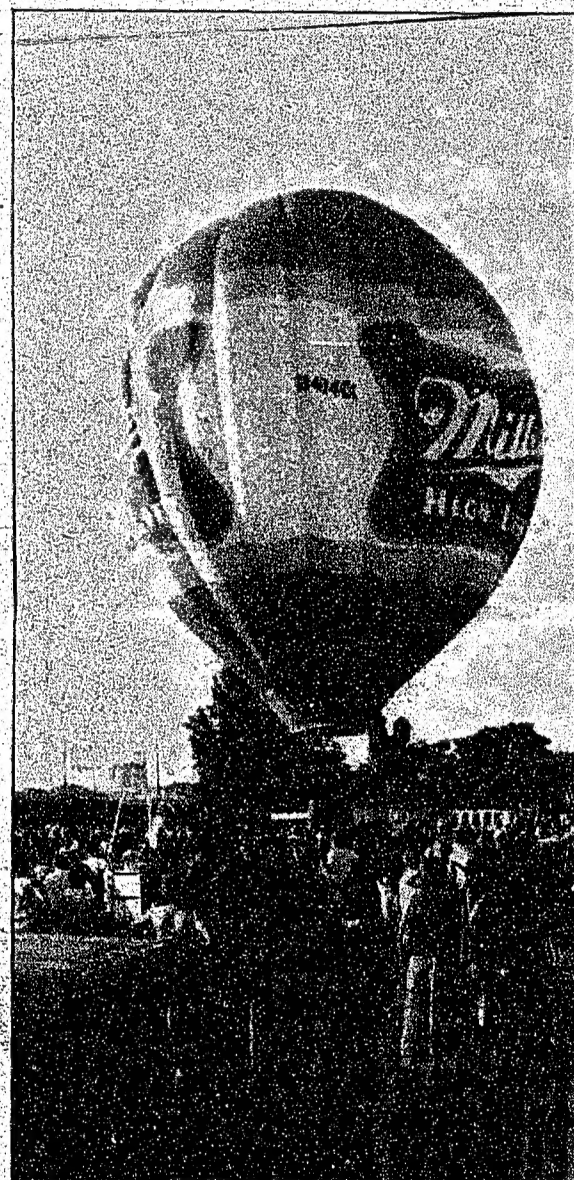
Schweikhart said cooperation between union and theater persons boosted both Omaha and the downtown area.

"The ground we're holding Septemberfest on this year has been sold; downtown is being revitalized; and quite a few projects have begun down here just in the last year. I feel that Septemberfest has been responsible for a lot of the action downtown, and that is very satisfying."

"But we've been so successful that next year we have to look for a new location."

"Where else in the country do you find such cooperation? We bring half a million people downtown, working together and partying together and that's great."

"I'm very pleased, very satisfied and very tired."



Story by Nick Schinker

Photos by Nick Schinker, Pat Shinkle and Howard Marcus

New Led Zeppelin disc draws mixes reactions

Williamson's View... Galusha's View...

Like the earlier *Physical Graffiti* Led Zeppelin's new album *In Through the Out Door* is ambitious.

A slump in the band's career that came with *Presence* and its live album seemed to indicate that Zeppelin would settle permanently into a profitable, but mediocre rut.

In Through the Out Door is a strong improvement over those recordings. Its strengths lie mostly in production quality and improved musicianship. Producer Jimmy Page gives the new album a clarity of sound unprecedented in other Zeppelin albums.

The strongest moments musically occur in "In the Evening" and "South Bound Saurez." These tracks are the most typical Zeppelin of the seven and have the power I thought the band lost years ago.

"In the Evening" is one of the best straight-ahead rockers the band has recorded. Page puts in some dynamic guitar lines, and Robert Plant sings with more grit than he's shown in ages.

"South Bound Saurez" is a fine piano-based piece that rings with the kind of light, humorous feel that marks some of Zeppelin's more delightful moments.

A reggae-based number, "Fool in the Rain" transcends gimmickry because the musicians display a good sense of fun throughout.

Of the songs on the first side, only "Hot Dog"

fails for me. This country-rock piece doesn't work because the band's arrangement sound smug and condescending.

The songs on the second side reveal this group's weaknesses most obviously. "Carouselambra" is a song that does not lend itself easily to minute's length. The track is based on a simple riff that develops through several arrangements. In "Achilles Last Stand," it seems that the group milks a limited composition. Drummer John Bonham provides the only real highlight of the song. A sometimes awkward musician, Bonham delivers some of his strongest playing ever, often even echoing the great Keith Moon.

"I'm Gonna Crawl" is an over orchestrated number that concludes the album. Oppressive synthesized strings hold down the song, and only the fine guitar work by Page during the bridge keeps the song from sounding like heavy-metal E.L.O.

"All My Love" is the last song that truly works. A playful arrangement and melody highlights this piece.

In Through the Out Door is a surprising album. Led Zeppelin, now, a decade old is one of the world's best-selling bands. Yet, instead of releasing formulaized product, this group has produced quality work, some of it exceptional. For all of its flaws, I find the new album entertaining and at times actually compelling.

— James Williamson

Led Zeppelin's new record "In Through the Out Door" is an attempt to rekindle the old blues sound. The album attains only an apparent success.

The apparent success has to be attributed to bass and keyboard player John Paul Jones. Jones proves his basic ability as a rock musician and steps into the spotlight with the two other wilting Zeppelin legends, so this record wasn't a complete waste of time.

Not since the live album "The Song Remains The Same" (which is a true statement for all Zeppelin records) has the band done anything worthy of their supposed superstardom.

"In Through the Out Door" comes out to the unsure fans who will buy it anyway. Unlike their last few releases, this record was well planned and not in dire need of a creative producer. Guitarist Jimmy Page produced this attempt, as always, but instead of leading the band in a tacky studio jam, Page allows more freedom and cuts back on lead guitar overdubs.

Led Zeppelin started out as a

blues rock band whose first two albums are among rock's classics. Eventually Page's guitar took over, and the rest of the sound got bogged down. With "In Through the Out Door" the basic sound returns and the band begins to sound more like "a band." Robert Plant's famous high vocals have lowered a bit but he maintains a smooth swoon with a deeper, finer quality.

Jones co-wrote every tune on the record and managed to have two with only himself and Plant. "All Of My Love" is a Jones-Plant tune and the most likely radio song. With the exception of "South Bound Saurez" and "I'm Gonna Crawl," Page's fumbling fretwork stays hidden among the rhythms, adding a selective quality touch.

The records apparent success is that for Zeppelin it is a 110% improvement, but to compare it to the "new" music which is available, Zeppelin shows a complete lack of energy and effort. Let them be the top of the heavy metal slag heap because it totally irrelevant to the "new" music.

This record will be "great" to diehard Zep fans but it will be better off forgotten, unlike Led Zeppelin I and II.

— Rick Galusha

NIGHTLIFE

Live Entertainment

Eggspress — 11th and Howard, guitarist Neill Archer Roan will play Sunday 11:30 a.m. to 2:30 p.m.

Howard Street Tavern — 1112 Howard, John Walker downstairs tonight and Saturday and Pat's Blue Ribbon upstairs tonight and Saturday.

Litticket — 6212 Maple, Jonesin tonight and Saturday.

Park Bar — 2920 Farnam, Bittersweet tonight and Saturday.

The Wine Cellar — 514 S. 11th, Lou Bozak and Dan Morrissey tonight and Saturday.

Jackson 1022 — 1022 Jackson, Terry Dufford tonight through Sunday.

Jerry's Borken Wheel — Gretna, Neb., bluegrass with Sandy Creek Pickers tonight and Saturday.

Mr. Toads — 1002 Howard, jazz band Luigi Inc. Sunday.

Disco

Callahan's — 84th and Grover.

Cuzz's — 12th and Howard.

Pogo's — 72nd and Pacific.


Mother's Lounge — 90th and Maple.

Butch Cassidy's — 85th and Blondo.

Theater

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Upstairs — 221 S. 19th, "A Thousand Clowns," tonight and Saturday at 8 p.m. and Sunday at 6:30.



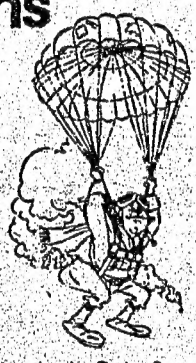
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The Testing Center, as a special service, publishes this calendar showing test dates and registration deadlines which may be of interest to UNO students. This calendar will be published at the beginning of fall and spring semesters. We suggest that you clip and save this calendar for future reference.


Test	Test Date	Closing Date For Registration	Test	Test Date	Closing Date For Registration
American College Test	Oct. 20, 1979 Dec. 8, 1979 Feb. 16, 1980 April 12, 1980 June 14, 1980	Sept. 21, 1979 Nov. 9, 1979 Jan. 18, 1980 March 14, 1980 May 16, 1980	Law School Admission Test*	April 19, 1980 June 28, 1980	Mar. 20, 1980 May 29, 1980
Graduate Management Admission Test*	Oct. 27, 1979 Jan. 26, 1980 March 15, 1980	Oct. 5, 1979 Jan. 4, 1980 Feb. 22, 1980	Test of English as a Foreign Language*	Oct. 6, 1979 Nov. 17, 1979 March 22, 1980 May 17, 1980	Sept. 4, 1979 Oct. 15, 1979 Feb. 19, 1980 Apr. 14, 1980
Graduate Record Exam	Oct. 20, 1979 Dec. 8, 1979 Jan. 12, 1980 Feb. 23, 1980 (Apt. only) April 26, 1980 June 14, 1980	Sept. 24, 1979 Nov. 7, 1979 Dec. 11, 1979 Jan. 23, 1980 Mar. 26, 1980 May 14, 1980	College Level Examination Program (CLEP)	Third Saturday of every month	10 days prior for General Exams; 30 days prior for Subject Exams
			Miller Analogies Test	Call Testing Center (554-2409) for MAT testing appointment.	
			Proficiency Exam Program	Nov. 1-2, 1979 Feb. 7-8, 1980 May 1-2, 1980 July 24-25, 1980	Sept. 28, 1979 Jan. 4, 1980 Mar. 28, 1980 June 20, 1980

(Note: GMAT applications must be in ETS office by the closing date listed above.)

(Note: GRE applications must be postmarked no later than the closing date listed above.)

Information regarding applications, fees, walk-in registration procedures and other testing programs is available from the Testing Center, East Wing Eppley Bldg. (554-2409). Office hours are 8:00 a.m. to 5:00 p.m. Monday through Friday during fall and spring semesters and 7:30 a.m. to 4:15 p.m. Monday through Friday during the summer.

*Check with the Testing Center about Non-UNO testing dates for the TOEFL, GMAT and LSAT.



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Why are you a slaphappy woodpecker?

Muzak: Music to many ears

By STEPHEN BLOOM
Pacific News Service

You're midway through the report your boss asked you to type. It's 10:20 a.m.; you've been working since 8:00 a.m. You get your coffee break in ten minutes.

You may be hungry and grumpy, but for some reason unknown to yourself, you're not slacking off typing. Your tempo is faster than it was an hour ago. You seem to be clacking away at the typewriter like a slaphappy woodpecker.

There's a reason. It's called functional music, known to most people as Muzak.

Muzak isn't piped into just offices. In San Francisco, all Safeways, Lucky's, Security Pacific Banks, Fidelity Savings, Emporium/Capwells have it. Factories make widespread use of it. LBJ liked Muzak so much he had it piped into the LBJ Ranch in Texas. NASA thought enough of it to pipe it into the Apollo XI spacecraft so that Buzz Aldrin and Neil Armstrong could hear it before landing on the moon.

Astrodome has it

It's on elevators, in funeral parlors, in hospitals, in restaurants, in every major airport. The Houston Astrodome has it. An agronomist in Illinois piped Muzak to a cornfield and reported a triple yield for the season.

According to the company's statistics, well over 100 million people all over the world are exposed to Muzak.

Muzak, whose motto is "Caring for People," is the oldest and best-known of several companies specializing in the psychological and physiological applications of background music. Founded some 45 years ago, the Muzak company is a wholly-owned subsidiary of Teleprompter, the largest cable T.V. outfit in the United States.

"The biggest compliment I get

about our music," says Bert Mitchell, the white-haired Nebraskan who heads the Western Regional office in San Francisco, "is when people don't even realize Muzak is playing in the background."

The idea behind Muzak is to erase boredom, and when piped into offices or factories, it increases employee productivity.

Background music has been going on for centuries, according to Mitchell. "It started with the pyramids. The Egyptians used to play drums to increase the output of slaves while they were building the pyramids. It takes your mind off how tedious a job can be."

It is the programming of which type of music and when it is played that takes up most of the time of Muzak engineers, according to Mitchell.

"It's a very, very tricky business. There has to be a certain level of familiarity to the music so that people feel at home with it; so they're comfortable with it. But if the music is too familiar, then people may start humming to it, and get distracted from their work. Then it's no longer background music."

Muzak's music director's full-time job is to go to Broadway shows, to watch T.V., even to travel throughout the world in search of new selections.

Once new tunes are found, they are analyzed by computer and categorized by four different criteria: tempo, rhythm, type of instrumentation, and number of instruments used. Each selection is then given what the Muzak people call a "mood rating," ranging from 2, for slow, soft, soothing music, to 7 for fast, abrasive, punchy music.

100 beats a minute

Selections with a low stimulus factor have about 100 beats a minute, usually are played with just strings and soft percussion, and have less than 16

instruments in the orchestra. Selections with the highest stimulus rating use strings, woodwinds, a lot of brass and percussion, usually have more than 35 instruments, and have about 150 beats a minute.

The low stimulus selections are played when workers are wide-awake or have a full-stomach and are at their most productive level, usually, according to Mitchell, first thing in the morning, or after lunch, at 1 p.m.

Worker's minds tend to wander at specific times of the day, according to Muzak surveys. "When we are combatting strong worker boredom and fatigue, we play busy, harsh music, but since the volume is so low, most workers don't realize that they're hearing it," says Mitchell.

Vocal selections are never used because, according to Mitchell, "it could throw a monkey wrench into our system. People tend to have specific tastes on who their favorite singer is. If we were to use vocals, then our selections would be active, involving the worker. We have to stay in the background, so our music is passive."

Muzak starts its programming everyday at 8 a.m. with a new series of tunes never before played together, arranged by Muzak producers and played by Muzak musicians. For office programs, Muzak plays selections for 15 minutes, then silence for another 15 minutes, then music again. From 8 a.m. to 10:30 a.m., the stimulus curve is gradually raised, so that the selection with highest stimulus factor is played at 10:30 a.m. — when workers are anticipating their coffee breaks and are at their lowest level of productivity. After coffee break time, the level of stimulus is lowered again, but gradually reaches its all-day peak at

another slump time for workers — 3:30 in the afternoon. That is when the fastest, busiest tunes are played.

On Fridays, Muzak plays specific tunes to slow workers down because, the company reasons, employees are wound up, looking forward to the weekend. Conversely, on Mondays, high-stimulus selections are played designed to speed up workers, who are beginning another week of work.

Affect metabolism

"The type of music we play is designed to affect the metabolism," Bert Mitchell says. "Look what the army does. We basically do the same thing. When a soldier hears marching music, he wants to be aggressive."

To critics who claim that Muzak smacks of subliminal motivation, Mitchell scoffs. "I've had employees come to me and thank me for making their jobs more enjoyable. Before they had Muzak, they looked at their job as a chore. Happy workers make for a better working environment, and in the case of retail outlets, less in employee theft."

What about hidden messages that are programmed into Muzak selections?

Bert Mitchell concedes that it occasionally happens. "The day after Thanksgiving, we start our Christmas programming to get people to buy. It gets them in the mood to think about Christmas."

Accreditation...

(continued from page 1)

Trussell also sees a continued active role for UNO's Nebraska Business Development Center, which provides consultation and advice to small businesses across Nebraska.

The new dean said he also would like the college to do more in the areas of international business and agribusiness. Trussell said these are areas more Omaha businesses are becoming involved in.

He said he would like the college to provide students with more opportunity in the area of international trade and marketing.

Omaha University graduate Donald Myers said he returned to the area where he was born and raised because he considers UNO dynamic and said it will be "a challenge to watch it grow."

Myers said one of UNO's and the nation's goals should be to provide equal educational opportunity to all. He said UNO needs to develop more pro-

grams for minorities and to hire more minority faculty members.

Myers also said he believes that educators need to begin looking at children at a very early age and offering equal opportunities to them, rather than waiting until they reach college when it is too late.

When asked how he would feel about the higher retention criteria being considered, Myers said he would have to study the issue closer, but that he believes such standards should be "sufficiently flexible so as not to weed out minorities" and those who have been disadvantaged since birth.

"I don't define quality as much in terms of students as in terms of teaching."

"If students fail, it is as much the fault of the professor as students. The system may be at fault," Myers said. "If adequate resources aren't available."

North, who has been on campus only a few days, said he believes that his leadership in developing curriculum and programming is as important as working with the community.

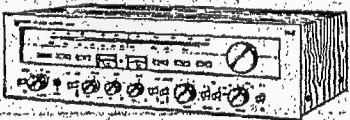
"The emphasis is excellence."

North said he sees a growing emphasis in this community on the arts, and that he finds that attractive and exciting.

"I'm not interested in the status quo or retirement. I work best in a growing environment."

North said he plans to work on improving UNO's dance program and on a master plan for cultivation of growth.

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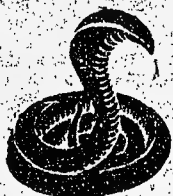
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Mike Kohler

Tennis pros too spoiled

During the CBS broadcast of opening-week action in the U.S. Open Tennis Championships last Sunday, millions of television viewers were treated to a sickening display of poor sportsmanship by one of the game's leading crybabies, Ilie Nastase.

Nastase, whose spoiled-brat routine has long suffered from overkill, repeatedly delayed his match against another renowned tantrum thrower, John McEnroe.

When the umpire penalized Nastase for his antics, the Romanian incited a reaction from the crowd, prolonged booing and whistling, which delayed the match for more than a quarter of an hour.

Though the temptation exists to blast the players involved for the length of a column, it is not the players who are the topic of discussion here.

The most disturbing thing about Sunday's disgraceful scene was the manner in which the tournament officials handled the incident. The tournament referee shamed himself and the event by replacing the match's umpire, reversing the official's decision, and having the audacity to grin about it all.

Officials degraded

Other professional sports have their controversies surrounding officiating, but none stoop so low as to degrade officials publicly, as was the case Sunday.

Only in tennis can players get away with whimpering to tournament directors concerning what they feel are bad calls and actually have linesmen and judges replaced.

Boy, wouldn't Earl Weaver just love to storm out to home plate and call for the removal of an arbiter some time.

But baseball and other professional sports have too much class to leave their officials susceptible to such hogwash.

In baseball, managers and players are thumbed from games if they dare to unnecessarily delay the progress of a game. Football players are ejected quickly for outbursts of temper because they're just too big to mess with for too long.

Basketball referees flash a quick "T" signal often for nothing more than body language.

Issue of integrity

These pro sports demand strict enforcement of the rules governing the actions of their participants because the men who control the major sports realize that acceptance of the possibility of human error in officiating is important, just as the acceptance of human error in playing is.

Tennis fails to recognize the importance of maintaining a high level of respect for officials. The act of replacing an official is not an uncommon one in tennis, but something should be done to make the act intolerable.

If simpering whimps are allowed to have control of the man supposedly in charge of the action, good tennis judges will become harder to find, by their choice.

And besides, Nastase deserved every penalty he got.

CBS Blew It, Too: Compounding the stupidity of the tennis controversy last week, the so-called color analyst covering the action had the nerve to sympathize with the players.

Bill Trabert accused the umpire of losing control of the match, causing the crowd to break into an uproar. He further added that players should not have to be subjected to noisy crowds during play.

First of all, the umpire proceeded according to the rule book every step of the way in penalizing Nastase for delays. In fact, he was perhaps a little too lenient in allowing the hot-tempered has-been to stall while McEnroe waited to serve.

The loss of control came about as a result of the tournament referee's lack of courage in dealing with the undisciplined player. Nastase should have been banished from the meet and fined heavily by tennis' governing body.

Noise too bothersome?

Concerning the noise factor, tennis players don't have a leg to stand on.

When Reggie Jackson steps up to the plate in Fenway Park in Boston with more than 30,000 fans booing lustily and shouting curses, he doesn't stop to ask the umpire to calm the rabid fans. He realizes that these people are paying a pretty penny to witness big-leaguers in action and have every right to be vocal in their opinions.

Furthermore, it takes every bit as much concentration, and perhaps more, to hit a speeding baseball as it does to put away an overhead smash.

Yet tennis players are constantly heard complaining about distractions. Doesn't it make your heart bleed for them?

Dots and Dashes: New wrestling coach Mike Denney has hired an assistant from Omaha Tech, where the new man assisted one of the top candidates, along with Denney, for the post vacated by Mike Palmisano. . . Following on the heels of that signing, the Mavs recruited a state champ for this year's squad. . . We'll feature both in a future issue.

South Dakota, the team that dashed UNO's hopes for a league title in football last year, began its season by giving 1978 Division II champion Eastern Illinois a fight, losing by just nine points. October 27 is the date to be aware of. That's when the Mavs visit the Dakotadome.

At halftime of the Evangel game, one of the Mavs' biggest boosters, Lyle Remde, presented a \$1,000 donation to the UNO Alumni Association for use by the athletic department.

Northern Colorado invades

After routing opening-week rival Evangel 38-0, Maverick footballers were busy this week preparing for tomorrow night's clash with Northern Colorado at Al Caniglia Field.

Mav Coach Sandy Buda said his squad may be without the services of tight end John Loftin, linebacker Brent Harris, and defensive end Pete Marinkovich, starters injured in the Evangel game.

Loftin reportedly will be lost for at least a week after suffering a broken bone in his hand. On the brighter side of the fight end picture, senior Ed Lenagh, the Mavs' honorable mention All-NCC performer in 1978, has begun to work out with the

Wagner said Tuesday Harris should be back at practice this week.

Marinkovich, who recovered a punt blocked by Tom Sutko for one of the Mavs' five touchdowns last week, dislocated his shoulder.

Northern Colorado will be facing its first test of the season, hoping to avenge last year's 14-0 loss to the Mavs at Greeley, Colorado. The Bears, led by 14th-year coach Bob Blasi, will become official North Central Conference members next season.

The Mavs seek to even the series between the two clubs, with Northern Colorado currently holding a 6-5 edge.

with an established ground game. UNC's top ground gainer the past two seasons, Mike Rell, returns to lead the Bears' rushing attack along with 1978 starting fullback Ron Romero.

The Bears' passing game has some question marks due to an unsettled quarterback situation. Leading candidates are senior Frank Boyce, Al Winslow, and transfer Rob Wheat.

The receiving corps withstands the loss of McDaniel with the return of last year's second- and third-leading receivers, Junior Rick Yager, a split end, snagged 36 tosses in 1978, and senior tight end Dave Meyers collected 35.

The Bears' offensive line ap-

SPORTS

Mavs, recovering from a foot injury which kept him out of the first game.

Lenagh has moved to the number two spot on the depth chart behind converted center Brian Soliday and could possibly achieve starting status by Saturday night's game time.

The Bears are missing graduated quarterback Jeff Knapple, who, in spite of last season's modest 4-6 team mark, was named to the second unit of the Division II All-America team after leading Division II in passing.

Knapple's favorite target also

appears to be a troublesome area for Blasi, with only two returning starters.

The Bear defense is in much better shape than the offense. The secondary returns starters Tony Davis, Kevin Phillips, and Shawn Pinon.

The two leading tacklers on last year's team head the line-backing crew, seniors Darwin Kiselich and Ed Markham.

Mav athletic department officials said they expect a duplication of the record-breaking throng that packed Al Caniglia Field for the Evangel game.

— M.K.

UNO vs. Northern Colorado, tomorrow night. Game time: 7:30 p.m. Al Caniglia Field.

Harris, who was shelved last season after a knee injury in the initial contest, suffered a hyper-extended knee against the Crusaders, but trainer Wayne

graduated, honorable mention All-American wide receiver Mark McDaniel.

Blasi said he hopes to get his club back to a balanced offense

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Buda-ist convert Evangel in biblical thumping

By AL ALEXANDER
Gateway Feature Editor

Evangel College Coach Denny Duron may have struck a blow for Christianity last Friday night in a revival meeting in the Orpheum Theater, but the UNO football team struck a bigger blow for Buda-ism on Saturday night as the Mavs crucified the Crusaders 38-0 at Caniglia Field.

The outmanned Crusaders became firm believers of Sandy Buda-ism as the Mavericks frolicked before a record crowd of 11,400 on a hot, steamy night with temperatures well into the 80's.

So thoroughly dominating were the Mavericks, Evangel could cross the midfield stripe but three times against UNO's unyielding defense which held the Crusaders to minus 28 yards

rushing and forced eight turnovers.

The offense was equally sparkling for UNO, led by quarterback Mike Mancuso's passing and a bevy of Maverick running backs that ground out 210 yards rushing.

"We just played very poorly on offense tonight," said Duron after the game. "What can you say? We turned the ball over eight times, and you can't beat a team like UNO when you make that many mistakes."

Evangel wasn't the only one making mistakes. UNO had their share of first-game jitters, which only aided in keeping the score from reaching higher proportions.

Particularly disturbing to UNO coach Sandy Buda were the Mavericks' two fumbles and a whopping 169 yards in penal-

ties. Despite the mistakes, Buda was still pleased with the Mavs' showing.

"We won a football game 38-0, and 99 percent of the coaches in the country would be satisfied with that score, including me," said Buda. "We made a lot of typical first-game mistakes, and most of the penalties were from being overaggressive. But that's the kind of mistakes you want to make if you're going to make them."

The second-year coach credited Mancuso and sophomore running back Tim Rogers on offense and junior college transfer Mark Edwards and Tom Sutko on defense as having outstanding games.

Rogers, who plays behind starter Bobby Bass, didn't waste any time proving what he could do in his first varsity football game.

On his third play after entering the game late in the first quarter, Rogers put the Mavericks on the board for the first time this season when he fielded a 22-yard touchdown pass from Mancuso.

The 5-foot-11, 180-pounder from Creighton Prep also scored the final touchdown of the night on a spectacular 38-yard run, in which he broke three tackles on the way to the end zone.

"I was really happy I got to play tonight because I was really wondering if I would even get into the game," said Rogers, who rushed for 56 yards on four carries.

"Those were my first two varsity touchdowns so it was really exciting."

In talking about his touchdown run, Rogers credited back Erik Daiker and lineman Jim Dietz for throwing "big blocks" and offensive back coach Chuck Osberg for teaching him to "keep his feet and keep driving after getting hit."

Although Rogers was a pleasant surprise, an even bigger one was Edwards, who transferred this spring from Pratt J.C. in Lawrence, Kan. The 6-foot-2, 180-pound defensive back picked off two of the Mavericks' six interceptions and nearly had a third. That one slipped out of

his hands.

Joining Edwards in tormenting the three Evangel quarterbacks (Danny Duvall, Jamie Wines and Ron Fuller) were Paul Bryant, Dave Kadel, Rich Mahacek and Brent Harris, who also collected interceptions.

Ironically, it was a Bill Borges fumble, recovered by John Small at the Evangel 28, that set up the Mavs' second touchdown. The eight-play drive ended on a two-yard burst by Dave Soto behind Paul DeBolt's crushing block.

Edward's second interception with 1:23 left in the first half set up the Mavericks for their third score at the Crusaders' 39-yard line.

Mancuso, who connected on 13 of 20 passes and a touchdown before yielding to backup Kurt S. Anderson in the second half, went right to work, hitting Tim Conway with a screen pass that carried to the two, where Evangel safety Bob Menzies made a touchdown-saving tackle.

It only delayed the inevitable as Bass then swept around right end to score with 48 seconds remaining. Mark Schlecht added the third of his five extra points and UNO took 21-0 lead into the lockerroom.

The defense got in on the Mavericks' next touchdown early in the third period as All-North Central Conference linebacker Sutko broke through the line to block Cary Suess' punt at the goal line. Teammate Pete Marinkovich then jumped on top of the loose ball in the end zone for the score.

The Mavericks closed out the scoring with a 35-yard field goal by Schlecht and Rogers 38-yard burst.

After the contest, a subdued Duron said the name of the game for his team all night was survival. "We've got to find a quarterback we can depend on to run our offense, throw with confidence and give us a balanced attack. We just weren't able to do that tonight," said Duron.

"A lot of it had to do with UNO, though. They have a superb defense. They just keep coming at you. And Mancuso is something. He's a lot like Craig Morton (Denver Bronco quarterback) in that he's big and strong and can really drill the ball. He's a real pro prospect."

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Improved volleyball squad opens at Wayne

Coach Janice Kruger's volleyball team got in some licks during a scrimmage with UNL last Saturday as the Lady Mavs prepared for the season opener at Wayne Wednesday.

"I thought the girls played better as a unit than I thought they could at this point," Kruger said about the scrimmage. "We were looking at people in game situations."

Kruger, in her first year at UNO, said the teams played "probably seven games." She said the Lady Mavs split the first two games by the same 15-9 score, with UNO winning the second game. "I was real pleased," she said.

Kruger cited senior Louise Spethman, junior Colette Shelton and sophomore Maureen Frenking for their efforts in the



LOUISE SPETHMAN

who is perhaps UNO's top setter.

"Setting is just like a quarterback on a football team. How many times do you find three good quarterbacks? If you have one good one, you want to use her a lot," Kruger said.

The Lady Mavs could start Frenking, Shelton, Spethman, Vicki Hamm, Sue Wilwerding and Donna Liekhus, according to the coach. Tasha Becker and Sherry Swanson would also see possible starting roles, depending upon the offense Kruger calls for each game.

The Lady Mavs will use Wednesday's two matches to tune up for the Kansas State tournament, set for next weekend in Manhattan, Kan.

UNO opens its home season Sept 19 against Briar Cliff.

exhibition games. "Some of the girls played well, but it's the little things that are stopping them from playing even better," Kruger said.

If the opening triangular with Wayne and Doane popped up today, Kruger says her team could be prepared enough to play. "For the most part, they're doing things correct."

The Lady Mavs will need to work on defense, she said. "Defense comes with just playing. I hope to quicken up our attack, too."

Kruger said the remaining time before Wednesday will be spent on polishing various offensive setups. She emphasized the importance of a good setter in the attack, such as Frenking,



MAUREEN FRENKING



COLETTE SHELTON

Schmad to leave

UNO Sports Information Director Tim Schmad has resigned his post to accept an offer from the National Collegiate Athletic Association headquarters in Mission, Kansas to become one of four publications editors.

Schmad will assume his new position October 1. His last official duties at UNO will be to accompany Mav footballers on their road trip to Fargo, North Dakota September 29.

"It was tough, especially when everything seems to be going so well," said Schmad of his decision to leave UNO. "It's nice to have the satisfaction of knowing things are going well."

Schmad came to UNO after three years of working in the advertising business for the Millard Rosenberg agency. Before that, he taught and coached baseball at Central High, where he was a standout athlete as a student.

At UNO, Schmad won numerous awards for his sports publications. Last year, in voting by the College Sports Information Directors of America, Schmad placed second nationally with his basketball press guide.

His wrestling brochure was ranked third last year, and his football book rated honorable mention.

"We are very sorry to see Tim leave," said Athletic Director Don Leahy. "I firmly believe there is no finer SID in the country."

Schmad said he was grateful for the help he received from Leahy. "I respect Mr. Leahy for what he has done here," said Schmad, adding, "I came here because I wanted to be with a winner."

Schmad said he retains a special feeling for UNO and other Division II schools. "I'm a firm believer in Division II athletics," he said. "It's more of what college athletics is supposed to be like."

Schmad said he submitted his resume when he saw the NCAA post advertised and was contacted by his future employers while he was vacationing in Washington state.

Schmad's duties with the NCAA will entail putting together guides for each sport, compiling record books, and assembling statistics manuals. Occasionally, said Schmad, he may be called upon to aid the NCAA's events department in covering tournament finals in some sports.

Assistant Sports Information Director John Fey, who handles publicity for the women's program, will serve as interim SID.

— M.K.

1979 Junior Varsity Schedule

DATE	OPPONENT	SITE	TIME
Sept. 14	— South Dakota JV Vermillion, S.Dak.	— 1:30
Oct. 5	— Kansas State JV Omaha	— 1:30
Oct. 12	— Morningside JV Sioux City, I.	— 1:30

Back to School Sale!!

... Prepare for the class struggle with 3 days of revolutionary savings.

Musicland is more than just another fine record store. We carry all sorts of music related products. Stereo equipment, musical instruments, record and tape care and cleaning equipment, song books and many other useful accessories. But for three days just think of us as the place where you can buy any record or tape in the store for a very substantial discount off regular price. And with every record and tape you buy you get the famous Musicland Guarantee of Satisfaction. Musicland, nobody does it better.

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COMPONENT SALE

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JVC

JVC JRS201 receiver. Offers 35 watts per channel at .03% THD. Built in SEA Graphic equalizer. Regularly 389.99.

sale 349.99

Bonus: JVC LK-12 system cabinet for JRS201 plus room for a turntable, cassette deck and space for records and tapes. Reg. 99.99 now only 49.98 with purchase of the JVC JRS-201 receiver.

save \$30
SANYO

Sanyo RD 5008 cassette deck. An excellent affordable cassette deck with the following most wanted features: Dolby* noise reduction Cr02 normal selection. 5 point LED level meters, full auto stop viscous damped door. 2 heads. 0.1% WRMS Wow & flutter. 60 dB signal-to-noise ratio. 30 to 14,000Hz (± 3 dB, Cr02 tape). Single capstan-drive tape transport is extremely rugged and reliable, driven by a Sanyo made high Torque DC motor engineered for accuracy and long life. Regularly 159.99.

sale 129.99

*Dolby is a registered trademark for Dolby Laboratories.

save \$50
JVC

1/2 price JVC LK-12 system cabinet with the purchase of the JRS 201 receiver. Offers room for turntable, cassette deck and space for records and tapes. RG's bonus offer: Regularly 99.99.

sale 49.98

save \$30

SANYO

Sanyo direct drive turntable TP1012/A. Features electronic speed control, stroboscope display, separate pitch control, viscous camped dueling, shock absorbent feet. Gives you semi-automatic operation and the performance of brushless DC servo direct drive to a low-priced turntable. 70dB rumble and 0.04% WRMS Wow and flutter. Its new from Sanyo. Regularly 169.99.

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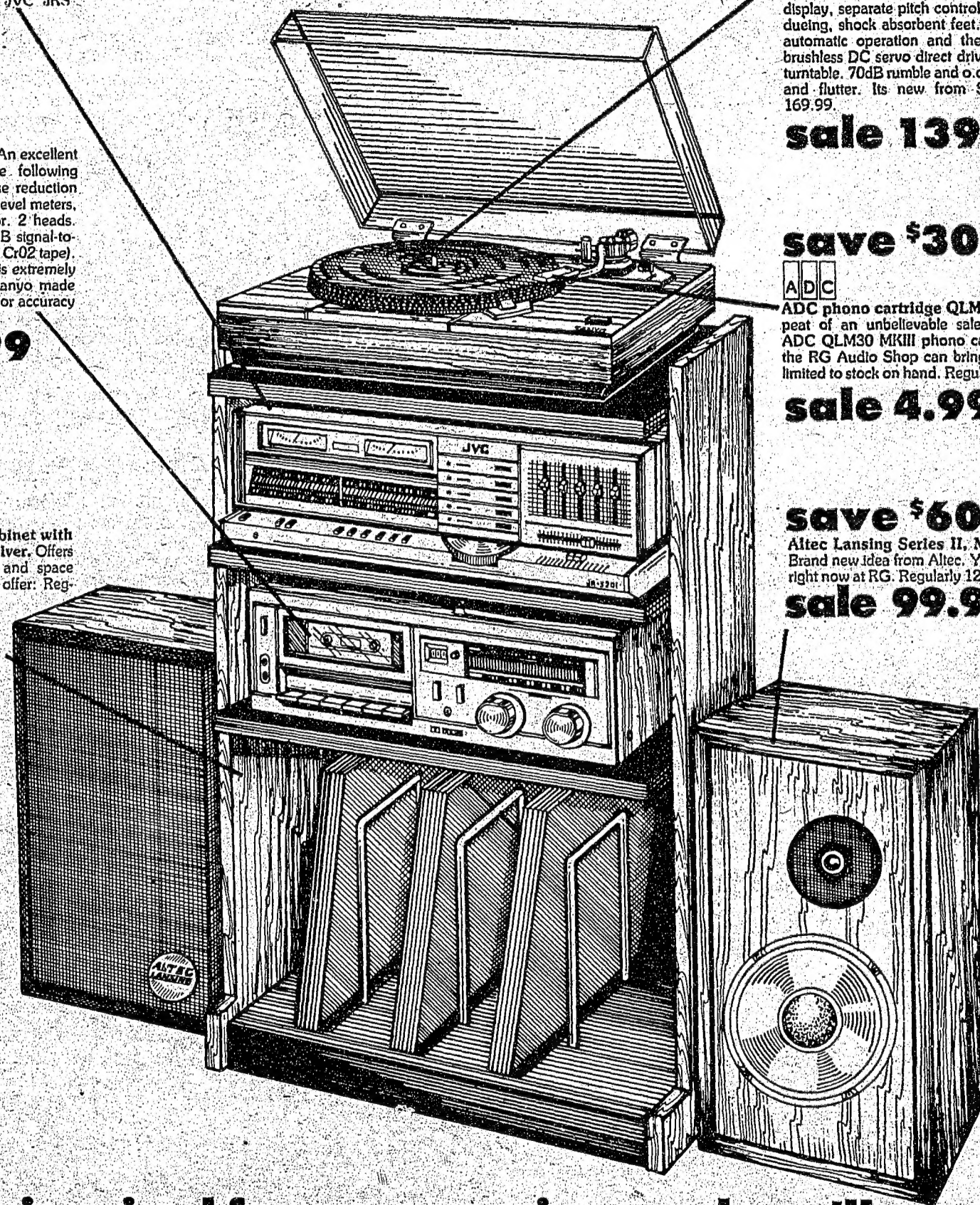
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